



Northern Tier Buy Fresh Buy Local is a chapter of the FoodRoutes Network (FoodRoutes.org) a Tioga County-based nonprofit organization that coordinates the Buy Fresh, Buy Local campaign nationally and provides technical support to community groups working across the country.

Our mission is to:

- Increase public demand for local foods
- Help consumers find local sources of food
- Expand market venues for local farmers

Who Should Join?

Restaurants, Bakeries, Wineries, Retail Grocers, Butchers

and other food purveyors and processors that produce and/or use local food products.

A commitment to purchasing and promoting local foods should be a stated marketing message or principle of the business.

What are the Criteria?

Restaurants: At least two menu items must feature locally produced ingredients and be identified with signage. Must be working to increase local foods offerings.

Grocers/Retailers: Locally produced foods must be displayed and labeled. A minimum of 10 products available. Must be working to increase local foods offerings.

Bakeries: Local ingredients must be promoted (minimum of 2). Must be working to increase use of local ingredients.

Butchers: Must offer local meats for sale and identify with signage. Be working to increase local meat offerings and make them an increasing percentage of sales.

Wineries: "Native to Region" wine license and must use own grapes/fruit or purchase grapes/fruit within Northern Tier.

Cheese Makers and other Food Processors: Primary ingredients must be locally grown. Primary market must be within the Northern Tier.

Others: Not sure if you qualify? Contact us and we will be happy to talk with you.

What Are the Benefits?

Use of the Northern Tier Buy Fresh Buy Local logo for printed materials & advertising.

Assistance sourcing high quality local products - we can help you find local farms.

Assistance planning & promoting a local foods event hosted at your business.

Restaurant or business publicity in local media in conjunction with Buy Fresh Buy Local.

A beautiful, full color FoodRoutes poster for display in your business or office.

Northern Tier Buy Fresh Buy Local banner (approx. 3' X 4') and opportunity to purchase other Northern Tier merchandise at cost (shirts, tote bags, aprons, etc.).

BFBL stickers and other promotional items as they are available.

Listing in Northern Tier guide to Regional Foods, on buylocalpa.org (a searchable online food guide) and in other regional marketing/advertising efforts.

What is the Annual Fee?

Business memberships are \$125 per year. There is an introductory rate of \$75 for 2007 & 2008

More Information?

Contact the Northern Tier Cultural Alliance at 1 Washington St, Towanda, PA 18848 (570-268-5055) or contact BFBL coordinator Ruth Tonachel at 570-268-4093 or tonachel@epix.net

Northern Tier Buy Fresh Buy Local Restaurant / Business Registration & Agreement

Business Name: _____

Contact Person: _____

Address: _____

Town: _____ State: _____ Zip: _____

Type of Business: _____

Business Location and Hours of Operation: _____

Phone number: _____ County: _____

email: _____ Website (if applicable): _____

Specialty Items:

By joining the Northern Tier chapter of Buy Fresh Buy Local, we agree to make the use of local foods a primary part of our business strategy. We agree to provide the chapter with copies of any BFBL publicity that our business designs or is the subject of. I/we will not abuse the use of the Buy Fresh Buy Local graphics in any way and agree only to use them on items that are produced and marketed in the Northern Tier.

Signature: _____

Date: _____

Enclose check for \$75 to "NTCA - BFBL" and return to:

Northern Tier Cultural Alliance, 1 Washington St., Towanda, PA 18848



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Northern Tier Buy Fresh Buy Local is a program of the **Northern Tier Cultural Alliance**, a folk arts support organization located at 1 Washington St, Towanda, PA 18848 570-268-5055 www.ntculturalalliance.org Start-up funding for NT BFBL has been provided by the Endless Mtns. Heritage Region and the Northern Tier Dairy/Ag Industry Partnership.

**Northern Tier
Buy Fresh Buy Local**
is a member of the
**FoodRoutes Network and
PA Association for Sustainable
Agriculture (PASA)**

