



**Northern Tier Buy Fresh Buy Local** is a chapter of the FoodRoutes Network ([FoodRoutes.org](http://FoodRoutes.org)) a Tioga County-based nonprofit organization that coordinates the Buy Fresh, Buy Local campaign nationally and provides technical support to community groups working across the country.

**Our mission is to:**

- Increase public demand for local foods
- Help consumers find local sources of food
- Expand market venues for local farmers

## Who Should Join?

**Farmers, Growers and On-Farm Food Processors**

who are growing and selling primarily for consumption in Pennsylvania's Northern Tier.

## What are the Criteria?

Products using Northern Tier Buy Fresh, Buy Local labeling must be traceable to a specific farm in the Northern Tier region.

## What Are the Benefits?

- Use of the Northern Tier Buy Fresh Buy Local logo for printed materials & advertising.
- Networking assistance with local restaurants and retailers looking for local foods.
- A beautiful, colorful FoodRoutes poster for display in your business or office.
- One Northern Tier Buy Fresh Buy Local T shirt and the opportunity to purchase other Northern Tier merchandise at cost (custom banners, shirts, tote bags, aprons, etc.).
- BFBL stickers and other promotional items as they are available.
- Collective advertising in conjunction with Buy Fresh, Buy Local.
- Listing in Northern Tier guide to Regional Foods; on [buylocalpa.org](http://buylocalpa.org) (a searchable on-line food guide) and in regional marketing/advertising efforts.

## What is the Annual Fee?

Farmer/Grower memberships are \$75 per year.  
There is an introductory rate of \$25 for 2007 & 2008.

## More Information?

Contact the Northern Tier Cultural Alliance at 1 Washington St, Towanda, PA 18848 (570-268-5055) or contact BFBL coordinator Ruth Tonachel at 570-268-4093 or [tonachel@epix.net](mailto:tonachel@epix.net)

# Northern Tier Buy Fresh Buy Local Farmers/Growers/On-Farm Food Processor Registration & Agreement

Business or Farm Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Farm Location: \_\_\_\_\_

Marketing Method (circle any that apply): Farm Stand / CSA / Farmers Markets / Other  
Hours of Operation(if applicable) : \_\_\_\_\_

Phone number: \_\_\_\_\_ County: \_\_\_\_\_

email: \_\_\_\_\_ Website (if applicable): \_\_\_\_\_

Specialty Items:

*By joining the Northern Tier chapter of Buy Fresh Buy Local, I agree to use my knowledge, skills and land to grow high quality products that will be sold primarily in the Northern Tier of PA and adjacent regions. They will be marketed in a manner that preserves their quality. I agree to provide the chapter with copies of any publicity that my farm designs or is the subject of. I will not abuse the use of the Buy Fresh Buy Local graphics in any way and agree only to use them for promotion of my farm and items that come from my farm.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Enclose check for \$25 to "NTCA - BFBL" and return to:

Northern Tier Cultural Alliance, 1 Washington St., Towanda, PA 18848

N  
T  
C  
A

Northern Tier Buy Fresh Buy Local is a program of the Northern Tier Cultural Alliance, a folk arts support organization located at 1 Washington St, Towanda, PA 18848 570-268-5055 www.ntculturalalliance.org Start-up funding for NT BFBL has been provided by the Endless Mtns. Heritage Region and the Northern Tier Dairy/Ag Industry Partnership.

Northern Tier  
Buy Fresh Buy Local  
is a member of the  
FoodRoutes Network and  
PA Association for Sustainable  
Agriculture (PASA)

