

Mansfield Craft Feasibility Study

1. Rank in order of importance, from 1 to 7 with 1 being most important and 7 the least important in your opinion, the characteristics of a local school of craft:									
	1	2	3	4	5	6	7	Rating Average	Response Count
Catalyst to increase economic impact	26.5% (13)	16.3% (8)	14.3% (7)	18.4% (9)	8.2% (4)	6.1% (3)	10.2% (5)	4.76	49
Connector	12.2% (6)	8.2% (4)	16.3% (8)	8.2% (4)	18.4% (9)	10.2% (5)	26.5% (13)	3.51	49
Training center	38.8% (19)	18.4% (9)	14.3% (7)	10.2% (5)	14.3% (7)	2.0% (1)	2.0% (1)	5.43	49
Community gathering place	4.1% (2)	4.1% (2)	14.3% (7)	14.3% (7)	6.1% (3)	30.6% (15)	26.5% (13)	2.88	49
Tourism attraction	10.2% (5)	20.4% (10)	8.2% (4)	20.4% (10)	14.3% (7)	12.2% (6)	14.3% (7)	3.98	49
Exhibition space	2.0% (1)	18.4% (9)	18.4% (9)	14.3% (7)	20.4% (10)	20.4% (10)	6.1% (3)	3.82	49
Gallery sales center	6.1% (3)	14.3% (7)	14.3% (7)	14.3% (7)	18.4% (9)	18.4% (9)	14.3% (7)	3.63	49
	<i>answered question</i>								49
	<i>skipped question</i>								0

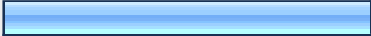



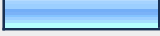
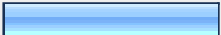
2. If Mansfield is to be an attractive, vibrant and economically prosperous town, rank in order of priority (from 1-6 with 1 being most important) the role of a school of craft:

	1	2	3	4	5	6	Rating Average	Response Count
Celebrate folk traditions	22.4% (11)	14.3% (7)	10.2% (5)	28.6% (14)	12.2% (6)	12.2% (6)	3.69	49
Offer quality classes in design and techniques	36.7% (18)	12.2% (6)	20.4% (10)	16.3% (8)	10.2% (5)	4.1% (2)	4.37	49
Showcase the region's lumber heritage	2.0% (1)	18.4% (9)	10.2% (5)	12.2% (6)	18.4% (9)	38.8% (19)	2.57	49
Stimulate local economy	20.4% (10)	12.2% (6)	24.5% (12)	20.4% (10)	10.2% (5)	12.2% (6)	3.76	49
Provide products and or services to local and regional artisans	10.2% (5)	30.6% (15)	8.2% (4)	14.3% (7)	26.5% (13)	10.2% (5)	3.53	49
Provide products and services to local and regional residents	8.2% (4)	12.2% (6)	26.5% (13)	8.2% (4)	22.4% (11)	22.4% (11)	3.08	49
	<i>answered question</i>							49
	<i>skipped question</i>							0

3. Rank in order or preference, from 1-5 with 1 being the most important, the mediums to be offered by a school of craft located in Mansfield:

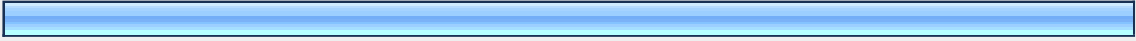


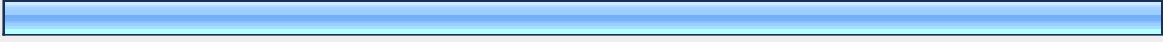
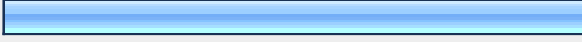
	1	2	3	4	5	Rating Average	Response Count
Iron	8.2% (4)	16.3% (8)	26.5% (13)	22.4% (11)	26.5% (13)	2.57	49
Fiber (weaving quilting, needlework)	36.7% (18)	24.5% (12)	26.5% (13)	6.1% (3)	6.1% (3)	3.80	49
Wood	46.9% (23)	36.7% (18)	8.2% (4)	4.1% (2)	4.1% (2)	4.18	49
Ceramics	4.1% (2)	12.2% (6)	16.3% (8)	44.9% (22)	22.4% (11)	2.31	49
Glass	4.1% (2)	10.2% (5)	22.4% (11)	22.4% (11)	40.8% (20)	2.14	49
	<i>answered question</i>						49
	<i>skipped question</i>						0

4. Pick one of the following (if more than one applies, please choose the one that best represents you). I am a _____

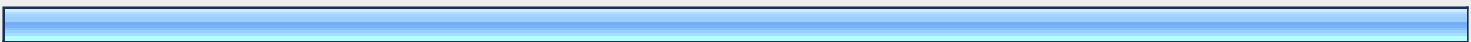

		Response Percent	Response Count
Resident		24.5%	12
Local artisan		28.6%	14
Local business owner		14.3%	7
Government		8.2%	4
Academia		10.2%	5
Tourism		0.0%	0
Other		14.3%	7
	Other (please specify)		10

	<i>answered question</i>	49
	<i>skipped question</i>	0

5. If offered, which of the following products and services would you consider attending or buying? Check all that apply.

		Response Percent	Response Count
Local concerts, events, and or lectures		75.5%	37
Gallery exhibitions		79.6%	39
Classes in wood and or fiber		42.9%	21
Retail store of local art		77.6%	38
Art supplies and equipment		38.8%	19
		<i>answered question</i>	49
		<i>skipped question</i>	0

6. Would you be willing to pay for these services?

		Response Percent	Response Count
yes		98.0%	48
no		2.0%	1
		<i>answered question</i>	49
		<i>skipped question</i>	0

7. Given who you represent in the community (artist, business, local resident, etc.) are there any other comments you would like to share?

		Response Count
		21
	<i>answered question</i>	21
	<i>skipped question</i>	28