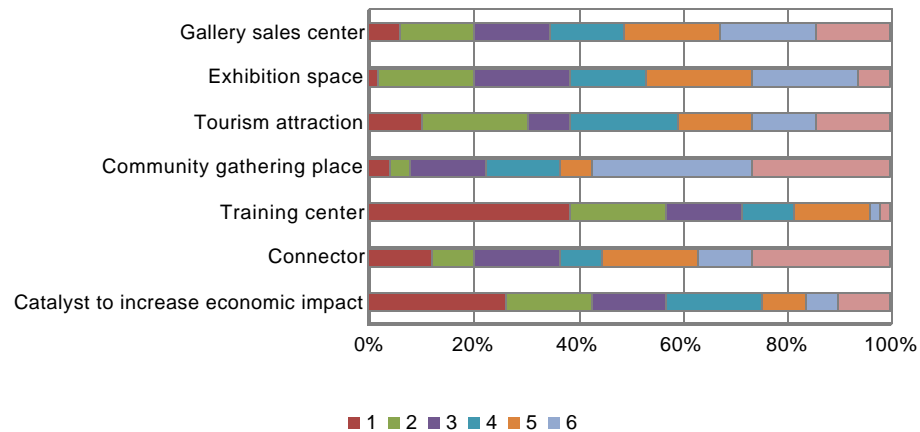


Mansfield Craft Feasibility Study

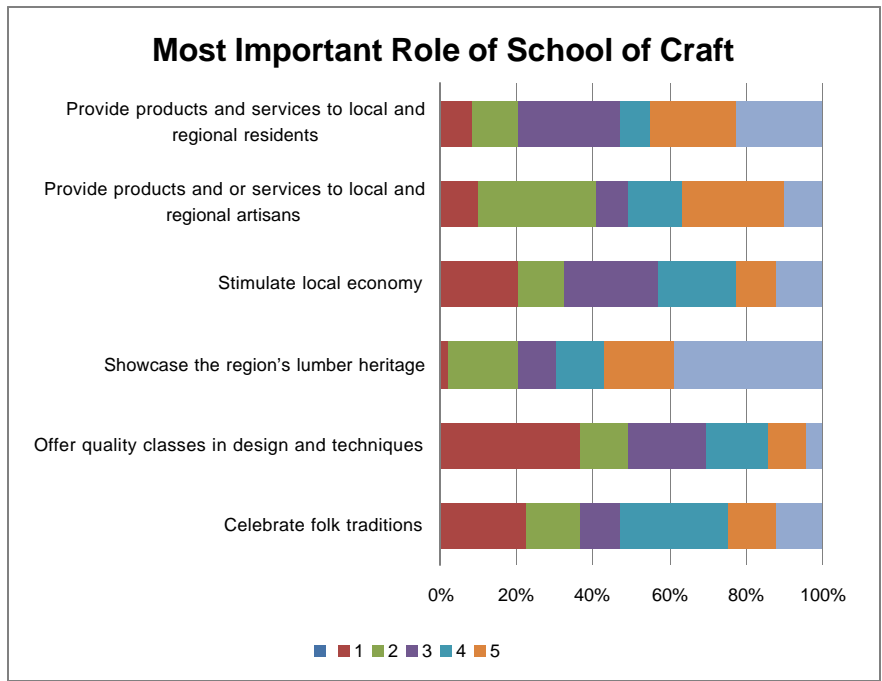
Rank in order of importance, from 1 to 7 with 1 being most important and 7 the least important in your opinion, the characteristics of a local school of craft:

Answer Options	1	2	3	4	5	6	7	Rating Average	Response Count
Catalyst to increase economic impact	13	8	7	9	4	3	5	4.755102	49
Connector	6	4	8	4	9	5	13	3.510204	49
Training center	19	9	7	5	7	1	1	5.428571	49
Community gathering place	2	2	7	7	3	15	13	2.877551	49
Tourism attraction	5	10	4	10	7	6	7	3.979592	49
Exhibition space	1	9	9	7	10	10	3	3.816327	49
Gallery sales center	3	7	7	7	9	9	7	3.632653	49
<i>answered question</i>									49
<i>skipped question</i>									0

Most Important Characteristics



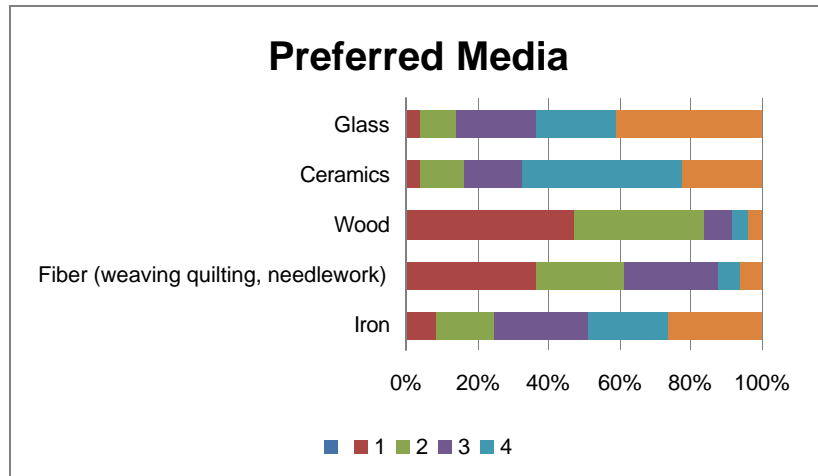
Mansfield Craft Feasibility Study								
If Mansfield is to be an attractive, vibrant and economically prosperous town, rank in order of priority (from 1-6 with 1 being most important) the role of a school of craft:								
Answer Options	1	2	3	4	5	6	Rating Average	Response Count
Celebrate folk traditions	11	7	5	14	6	6	3.693877	49
Offer quality classes in design and techniques	18	6	10	8	5	2	4.367347	49
Showcase the region's lumber heritage	1	9	5	6	9	19	2.571429	49
Stimulate local economy	10	6	12	10	5	6	3.755102	49
Provide products and or services to local and regional	5	15	4	7	13	5	3.530612	49
Provide products and services to local and regional	4	6	13	4	11	11	3.081633	49
<i>answered question</i>								49
<i>skipped question</i>								0



Mansfield Craft Feasibility Study

Rank in order or preference, from 1-5 with 1 being the most important, the mediums to be offered by a school of craft located in Mansfield:

Answer Options	1	2	3	4	5	Rating Average	Response Count
Iron	4	8	13	11	13	2.571429	49
Fiber (weaving quilting, needlework)	18	12	13	3	3	3.795918	49
Wood	23	18	4	2	2	4.183673	49
Ceramics	2	6	8	22	11	2.306123	49
Glass	2	5	11	11	20	2.142857	49
<i>answered question</i>							49
<i>skipped question</i>							0



Mansfield Craft Feasibility Study

Pick one of the following (if more than one applies, please choose the one that best represents you).

Answer Options	Response Percent	Response Count
Resident	24.5%	12
Local artisan	28.6%	14
Local business owner	14.3%	7
Government	8.2%	4
Academia	10.2%	5
Tourism	0.0%	0
Other	14.3%	7
Other (please specify)		10
<i>answered question</i>		49
<i>skipped question</i>		0

Mansfield Craft Feasibility Study

If offered, which of the following products and services would you consider attending or buying? Check all that apply.

Answer Options	Response Percent	Response Count
Local concerts, events, and or lectures	75.5%	37
Gallery exhibitions	79.6%	39
Classes in wood and or fiber	42.9%	21
Retail store of local art	77.6%	38
Art supplies and equipment	38.8%	19
<i>answered question</i>		49
<i>skipped question</i>		0

Mansfield Craft Feasibility Study

Would you be willing to pay for these services?

Answer Options	Response Percent	Response Count
yes	98.0%	48
no	2.0%	1
<i>answered question</i>		49
<i>skipped question</i>		0

Mansfield Craft Feasibility Study	
Given who you represent in the community (artist, business, local resident, etc.) are there any other comments you would	
Answer Options	Response Count
	21
<i>answered question</i>	21
<i>skipped question</i>	28